

## Student Soybean and Corn Product Innovation Timeline 2011-2012

<u>Date &amp; Time</u>	<u>Description &amp; Location</u>	<u>Due</u>	<u>Assigned</u>	<u>For questions about assignment</u>	<u>Elimination Dates &amp; Criteria</u>
Wednesday 9/14/2011 5:30-7:30 pm	<b>EE 129</b>	Questionnaire Sheets handed out during classroom visits	Form a Team if you don't have one already	Jennifer or Micky	
		Team Registration Forms		Jennifer or Micky	
		Join our group on Facebook		Micky	
Wednesday 9/21/2011 5:45-7:30pm	<b>Product Idea Meeting LILY 1105</b>	Team Registration Forms if not turned in already	Product Idea/Bibliography Assignment	Jennifer	
			Timeline Assignment	Jennifer	
			Secure 2 Advisors (1 technical, 1 non-technical)	Jennifer	
Wednesday 10/5/2011 5:00-7:00pm	<b>Int. Properties Meeting LILY G126 Guest Speakers: Mary Dugan, Charlotte Erdmann, Jon Gortat</b>	Advisors Form	Patent Search/Literature Review Assignments	Micky	
			Market Analysis Assignment	Jennifer	
			Advisors' signatures on IP Form	Micky	
			Sign up team to meet with Jennifer (Oct. 5 <sup>th</sup> -7 <sup>th</sup> , 12 <sup>th</sup> -14 <sup>th</sup> ) 9:00am – 2:00 pm Email or call to set up appointment time <a href="mailto:nordland@purdue.edu">nordland@purdue.edu</a> 496-8326	Jennifer	
10/5/2011 thru 10/7/2011, & 10/12/2011 thru 10/14/2011 9:00am – 2:00pm (choose one day)	<b>Team Meeting With Jennifer</b>	Potential product ideas from brainstorming with team and advisors (No assignment due per se, but be prepared to discuss your ideas)	Discuss Human Subjects Form during meeting	Jennifer	<b>First Round of Eliminations</b> Feasibility of Idea, Manageable timeline, advisors form turned in
Wednesday 10/19/2011 5:30-7:30pm	<b>Tech. Analysis Meeting SMITH 108</b>	IP Form with Advisors' signatures	Budget/Vendor Table Assignments	Jennifer	

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		Product Idea Assignment Timeline Assignment Patent Search / Literature Review Assignment Market Analysis Assignment	Technical Process Summary 1 Assignment	Jennifer	
		Model Release Form will be filled out during meeting	Sign up team to meet with Micky (Oct. 17 <sup>th</sup> -21 <sup>st</sup> ) MWThF 8:00am – 2:00pm Email or call to set up appointment time <a href="mailto:mcreech@purdue.edu">mcreech@purdue.edu</a> 496-3837	Micky	
10/17/2011 thru 10/21/2011 MWThF 8:00am – 2:00pm (choose 1 time)	<b>Team Meeting</b> with Micky	PRF IP Report Form (THREE copies; original signatures of all team members and both advisors on ALL THREE COPIES)  Corn/Soy Student Agreement		Micky	<b>Second Round of Eliminations</b> IP form signed, Quality Patent Search & Literature Review, Quality Market Analysis, Novelty of Idea
Thursday 11/02/2011 7:50am-6:50pm	<b>Team Meeting</b> with Bernie Tao and Ryan West (ISA/ICMC) <b>Meeting Room</b> TBA	Be prepared for a professional meeting to determine continuation in the competitions; copies of assignments to this point are <i>suggested</i> , as is more professional dress (polo shirt/khakis)	<u>Criteria to Meet:</u> * Does the commercial potential of your product/concept justify continuing in this competition? * Numerical data such as target market, market size, potential market share * Justify how your product/concept will compete/capture this market share * An idea of how the product might be produced/created; technical 'game-plan', including how to test your product	Micky	<b>Third Round of Eliminations</b>
Tuesday 11/15/2011 5:00-7:00 pm	<b>Marketing Meeting</b> <b>FS 1215</b> <b>Guest speakers:</b> TBA	Technical Process Summary 1 Assignment	Lab Safety Training	Jennifer	<b>Fourth Round of Eliminations</b> Quality of Technical Process, Vendor List, & Budget
		Budget/Vendor Table Assignments	Technical Process Summary 2/updated Vendor Table Assignments	Jennifer	
			Order supplies	Jennifer	

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Tuesday 11/29/2011 5:00-7:00pm	<b>Alumni Meeting</b> FS 1215 Guest speaker: TBA	Lab Safety Training Form with Advisor's Signature	Meet with Your Teams' Advisors to Fill out Mid-Term Progress Report (Dec. 5 <sup>th</sup> -16 <sup>th</sup> & Jan. 9 <sup>th</sup> -13 <sup>th</sup> )	Jennifer	
		Technical Process Summary 2/Updated Vendor Table Assignments	Sign up team for time to meet with Ryan West on TBD to discuss your product progress	Micky	
		Mid-Term Evaluation Form to be Filled out During Meeting	Packaging Assignment	Jennifer	
		Bring any Purchase Request Forms for Jennifer to Sign	Sign Team up to Meet with Jennifer (Jan. 18 <sup>th</sup> OR 19 <sup>th</sup> ) 9:00am-2:00pm Email or call to set up appointment time <a href="mailto:nordland@purdue.edu">nordland@purdue.edu</a> 496-8326	Jennifer	
12/5/11 thru 12/16/11 OR 1/9/12 thru 1/13/12 (choose one day)	<b>Team Meeting</b> with your 2 Advisors	Fill out Mid-Term Progress Report with your advisors		Jennifer	
DATES TBD 1/18/12 OR 1/19/12 9:00am-2:00pm (choose one day)	<b>Team Meeting</b> with Jennifer,	Mid-Term Progress Report with 2 Advisors' Signatures	Personal Information Sheet for Awards Ceremony	Jennifer/Micky	
		Bring any Purchase Request Forms for Jennifer to Sign	Sign up for Team Photos (Dates and Times TBD)	Micky	
Thursday 1/19/12	<b>Awards Meeting</b> NLSN 1215 (Food Science)	Send electronic file of personal Information to Micky at <a href="mailto:mcreech@purdue.edu">mcreech@purdue.edu</a>	Power Point Presentation Assignment	Jennifer/Micky	
			Final Report Assignment	Jennifer	
			Final Vendor Table Assignment	Jennifer	
			Final Technical Summary Assignment if different from 2 <sup>nd</sup> Summary	Jennifer	
Tuesday 01/31/12	<b>Team Meetings with Ryan &amp; Bernie</b> In your lab space	Be ready to show and explain your product to Ryan West in your lab space.		Micky	

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03/07/2012	Team Meeting NLSN 1215				
<b>DATE and TIME</b> TBD Student Labs	<b>Team Photo Shoot</b> Time TBD	Have product and yourselves prepared for the photo shoot		Micky	
<b>Friday</b> <b><u>3/9/2012</u></b> <b>by 5:00 pm</b>		<b><u>PRODUCTS AND FINAL REPORTS TURNED IN TO FS 3259</u></b>			
Wednesday 3/28/12	<b>Awards Ceremony</b> Location TBA	Bring all supplies needed to set up your display table.	Eat a lot and HAVE FUN!!	Micky	